ADVERTISING SPECIFICATIONS FOR TRIBUTE DINNER JOURNAL
Deadline for ads: April 24, 2015. All ads are black & white and non-bleed.

JOURNAL MEASUREMENTS
This Journal Measures: 6.5” x 9.5”

ADVERTISING FORMAT
• Full Page No Bleed: 5.5” x 8.5” (Vertical, B/W only)
• Half Page No Bleed: 5.5” x 4.125” (Horizontal, B/W only)

REPRODUCTION REQUIREMENTS
OPTION #1: You Provide The Ad. Digital files preferred in the following formats:
• Adobe Acrobat Press Resolution PDFs (embed all fonts)
• InDesign CS6 (fonts & images must be included)
• Microsoft Word (Images must be attached separately)
• Illustrator, EPS (Text must be converted to outlines)
• Photoshop, JPEG, TIFF (300 dpi, final ad sizes strongly recommended)

Powerpoint files will not be accepted.
Include fonts embedded in graphic files.
EPS or TIFF files only: Update all imported graphics within final document. Do not send postscript files.
Convert all color EPS and TIFF files to black & white or greyscale before placing in final document.
Email to: theresa.montemayor@mountsaintvincent.edu

OPTION #2: We Create Your Ad. In order for us to create your ad, we need the following:
• Ad text (provided in MS Word or as plain text file format); and hi-resolution digital logo
  (if applicable, .eps or .jpg format)

SEND ALL AD MATERIALS TO
Theresa Montemayor
Institutional Advancement, College of Mount Saint Vincent
(718) 405-3237  |  theresa.montemayor@mountsaintvincent.edu

We cannot be responsible for quality of ad submissions that do not conform to specs above.